



City of
URBANDALE
Department of Economic Development

December 8, 2016

Bridge Open; 100th Street Corridor Poised for Growth

On Monday, the City of Urbandale opened the new bridge over Interstate 35/80 on 100th Street. The new bridge and expanded roadway is the first step in adding a full diamond interchange at 100th Street, reconfigured access at Iowa Highway 141 and a half diamond interchange at Meredith Drive. The remaining improvements for the 100th Street interchange include grading and paving the ramps. The full interchange is expected to open by the end of 2018.

Development land enhanced by the new interchange is within the Northwest Market Center TIF District where various incentives are offered for targeted development. Land adjacent to the future interchange has public utilities and infrastructure in place, setting the stage for successful growth.

Learn more about the [NW Market TIF District incentives](#) and stay up to date on this project at www.urbandale.org/interchanges

New Resource Available for Recruiting Talent to Urbandale

The City of Urbandale works to respond to needs expressed by the business community. Recruiting talented workers to the area can be a challenge for businesses, especially if candidates are not familiar with Urbandale or the Des Moines Metro Area.

The Economic Development Department worked with *dsm* magazine to produce an eight-page overview of Urbandale. The professionally-produced piece uses high quality photography and design to introduce potential employees to the local community and the Metro area.

[Access the booklet here.](#) The Department will also send hard copies [by request](#).

City Council Approves Expansion of Downtown Urbandale TIF District

In November, the City Council finalized the expansion of the Downtown Urbandale Neighborhood Association (DUNA) TIF District, signaling a renewed commitment to rehabilitation of commercial centers in the eastern portion of the community. View a map of

the TIF District [at this link](#). Financial incentives in DUNA provide a standard 3-year, 90% tax increment rebate to eligible projects, excluding residential uses. For more information on the standard incentive, [follow this link](#).

New revenue generated from reinvestment in DUNA will be directed toward roadway improvements within the District. In 2018 and 2020, 86th Street from Hickman Road to Interstate 80 is slated to be repaved. Some of the projects completed and underway in the DUNA TIF District include: Ramada Tropics Resort and Conference Center, Dunkin' Donuts/Pita Pit, Twisted Bean Coffee Company, Kum & Go store reconstruction, Discount Tire, Urban Town Center (formerly Parkwood Plaza) and Hy-Vee Aisles Online Fulfillment Center and Training and Education Center.

Tell DART What You Want the Future of Transit to Look Like – By December 15

DART is currently collecting public feedback for their long-range plan, called DART Forward 2035. DART is requesting feedback from as many community members as possible as the agency seeks to plan for the future of transit and mobility in our region. We invite you to learn more about the DART Forward 2035 Year Five Update and give feedback on plan options DART has proposed through an online tool found at www.DartForward2035.com. Please provide your feedback by December 15.

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City of Urbandale Economic Development Department Website

www.urbandale.org/econdev

Online Available Site and Building Database

www.urbandale.org/224/Available-Properties

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