



Together, we can fill the donor wall!

Donate today and we'll memorialize your name on the donor wall.

Stay up-to-date on everything that is happening at the park by visiting us online at Urbandale.org/dunlap



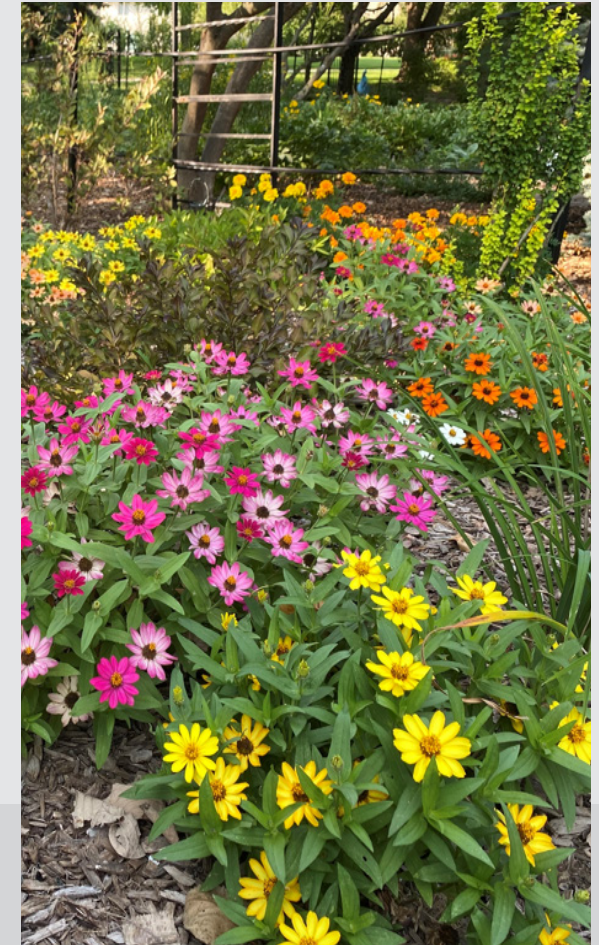
Questions? Let us know!



Urbandale Parks & Recreation

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Donor Opportunities





at Jackaline Baldwin Dunlap Park
and Arboretum



The Vision

Urbandale Parks & Recreation has an overarching vision for the park and arboretum, and has created a Master Plan to guide strategic improvements for the next 20 years. The plan details different experience areas for the park that highlight the importance of environmental stewardship, creating a variety of outdoor learning spaces for people of all ages, and paying homage to the legacy of Jackaline Baldwin Dunlap and Paul Dunlap – who donated the park and arboretum to the City of Urbandale.

A donor wall is featured at the main park entrance off Patricia Drive that draws inspiration from a stewardship and prairie nature theme, recognizing donors and their continual support for the park and arboretum.

 <p>You can view the master plan online.</p>	 <p>Download the plan: Urbandale.org/plan</p>
 <p>Your donation is tax deductible.</p>	 <p>Help us beautify and enhance the arboretum.</p>

Becoming a Donor

Recommendations outlined in the Master Plan such as a rain garden, memorial perennial garden, tree garden, and outdoor restroom are of a larger scale and require fundraising. That's where you come in! You can help bring the vision of the Master Plan to life. Your charitable giving will help make an immediate impact in developing the park for future generations to enjoy. When you donate, you'll also have a recognition leaf placed on our donor wall engraved with the words of your choosing. This leaf is a great way to memorialize your gift, recognize a loved one, or share an uplifting message!



Donor Leaf

The leaves vary in size and color to help create a visually appealing wall at the park.

	<p>Donate \$500-\$999 and receive a small green leaf on donor wall.</p>
	<p>Donate \$1,000-\$2,499 and receive a medium yellow-green leaf on donor wall.</p>
	<p>Donate \$2,500-\$4,999 and receive a medium bright-green leaf on donor wall.</p>
	<p>Donate \$5,000+ and receive a large dark-green leaf on donor wall.</p>

Just as the butterfly helps to pollinate flowers, Jackaline and Paul served as the “pollinators” of the park and arboretum. Their dedication, hard work, and stewardship over the years laid the foundation for the park and its vision for the future, one that is now being realized. The nature theme and memorial wall are meant to symbolize and pay tribute to their gift to the community and create a space that can be enjoyed for generations to come.