



# Call to Artists

## Urbandale Art Park Exhibition

Urbandale Public Art Committee

The Urbandale Public Art Committee invites you to submit an application to participate in the Urbandale Art Park Exhibition. The Urbandale Art Park was established as a permanent outdoor sculpture park with annually changing exhibits. The Art Park is located at 3600 86<sup>th</sup> Street, just south of Douglas Avenue and the Urbandale City Hall.

The Urbandale Public Art Committee will oversee the selection of 4 sculptures which will be displayed in the Urbandale Art Park for an annual exhibition during **2021-22**. Selected artists will receive a \$1,500 stipend for loaning the work for the exhibition time period. There is no application fee.

The exhibited artwork must be the original work of the artist (in concept and execution) and available for purchase. The advertised sale price should include a 25% commission that the Urbandale Public Art Committee will retain on pieces sold in the exhibit year.

**The sculpture must be able to be bolted to a 3'x 3' steel pad.** It must be suitable for year round outdoor public display and constructed in a manner which will not cause safety or liability problems, or maintenance, during the exhibition period. The artwork shall remain for the duration of the exhibition period even if it is sold. Photos of the artwork may be used by the City of Urbandale in marketing and educational materials. The Artist shall be responsible for all costs, equipment and labor necessary for the delivery, installation and removal of the artwork.

### **Entries:**

If you are interested in having your work considered, submission requirements are:

- A completed application form including
  - A narrative of the artist's concept and date of creation
  - A detailed explanation of how the piece will be secured or anchored when installed *(please note that the base you will need to anchor to is made of steel and 3' x 3' in size.)*
  - Visual photographs depicting several views of the artwork (in JPEG or PDF format)
  - A brief artist biography
  - List of professional references

### **Electronic submissions to:**

Park and Recreation Director  
[jherke@urbandale.org](mailto:jherke@urbandale.org)

### **Mail or deliver submissions to:**

Urbandale Art Park Exhibition  
Attn: Jan Herke, Director of Parks and Rec.  
3600 86<sup>th</sup> Street  
Urbandale, IA 50322

The application is included below and also available online at [www.urbandale.org/UrbandalePublicArtCommittee](http://www.urbandale.org/UrbandalePublicArtCommittee). Please complete the form and submit all supporting information.

**Applications must be received by 1:00 p.m. CST on Monday, November 16, 2020.** For further information, please contact Jan Herke, Director of Parks and Recreation at the Parks and Recreation office 515-331-6793 or [jherke@urbandale.org](mailto:jherke@urbandale.org)

**Project Timeline:**

Call to Artists issued:	October 12, 2020
Submissions due:	November 16, 2020 (1:00 p.m. CST)
Selection deliberations:	December, 2020
Parks and Recreation Commission and City Council approval process:	December, 2020
Selection Notifications to Artists:	January 4, 2021
Delivery and installation of artwork completed:	March, 2021
Exhibition ends/deadline for removal of artwork:	March, 2022

The City of Urbandale reserves the right to change the project timeline as necessary.

**Selection:**

Works will be reviewed and selected by the Urbandale Public Art Committee. The Committee will use the following selection criteria:

**Required Artwork Characteristics:**

- Suitability for family viewing
- Display of high quality technical skill, imagination, innovation
- **Fits on the site (3' x 3' steel pad)**
- Suitability for outdoor display in adverse weather conditions
- Soundness of construction, durability and safety of artwork
- Originality and availability for purchase

**Location of the Artwork:**

The Artwork will be located in the Urbandale Art Park, just south of Douglas Avenue and the Urbandale City Hall at 3600 86<sup>th</sup> Street.

**Installation:**

Artists are responsible for all costs, equipment and labor necessary for the delivery, installation and removal of their work and assume all risk and damage to their work before and during installation and during and after removal. The sculpture will be insured by the City of Urbandale after installation while on exhibition. A level, 4'x4' concrete pad with an anchored 3'x3' steel plate will be provided for securing the sculptures. Work not appropriate for installation onto a steel plate, will be addressed on a case-by-case basis with the Artist. The Artists will install the work under the supervision of City personnel. Lighting is provided at the locations. The Artists shall affix their artwork to the steel plate with locking bolts to prevent tampering or removal of the artwork by non-authorized parties.

**Sales:**

In the event that the artwork is sold during the exhibition, the artwork shall remain for the duration of the exhibition period. The City shall retain a 25% commission if the Work is purchased during the exhibition period whether or not such sale is a direct result of the exhibition. The City of Urbandale may purchase the exhibited artwork for placement at a permanent location within the City. If so chosen, the artist agrees to sell the artwork to the City for the predetermined price, minus the 25% commission the City was entitled to retain. In addition, if another party is interested in purchasing the artwork, the artist agrees to provide the City the first right of refusal to purchase.



**Urbandale Art Park  
Application Form**  
Urbandale Public Art Committee

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Artist Name:

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City, State, Zip:

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E-mail:

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Phone:

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Title of the work:

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Year the Artwork was created:

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Dimensions: Width: \_\_\_\_\_  
Depth: \_\_\_\_\_

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Height: \_\_\_\_\_  
Weight: \_\_\_\_\_

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Value:

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Materials used:

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Artwork description/statement:

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Statement how Artwork will be secured to base/installation requirements:

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Installation requirements:

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- **Please attach a brief biography and list of professional references**
  - **Submit up to six photographs of the artwork entry (in JPEG or PDF format)**

Artist Affirmation:

I have read and fully accept all conditions set forth in the Call to Artists, Art Park Exhibition.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Applications must be received electronically by 1:00 p.m. CST on November 16, 2020 at the following address: [jherke@urbandale.org](mailto:jherke@urbandale.org) (Parks and Recreation Director)

If choosing to send hard copy, please send to: **Urbandale Art Park Exhibition, Attn: Jan Herke, Director of Parks and Recreation, 3600 86<sup>th</sup> Street, Urbandale, IA 50322.** Applications received after the deadline will not be accepted. No application fee is required.