



City of  
**URBANDALE**  
Department of Economic Development

APRIL 8, 2015

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### **Stand Up 4 Transportation: DART Service Free Tomorrow!**

Tomorrow, April 9th, try DART's Urbandale services free during [Stand Up 4 Transportation Day](#). Since its debut in August of 2014, DART's newest line serving northwest Urbandale has seen increasing ridership. The route runs between Valley West Mall and Paragon Business Park which travels along 100th Street, NW Urbandale Drive, Aurora Avenue, Meredith Drive, 121st Street and Douglas Avenue. For schedules and a map of the route, please see the [Flex Route 74 – NW Urbandale](#) brochure. Other routes in Urbandale include 92-Hickman Express, 93-NW 86th Express and 73-Urbandale/Windsor Heights Flex. Visit [DART's website](#) or contact DART Customer Service at 515-283-8100 for assistance.

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### **City and Chamber Partner with SBDC to Serve Businesses in Urbandale**

The second Wednesday of every month, [Small Business Development Center of Iowa](#) (SBDC) staff is onsite at the Urbandale Chamber of Commerce to meet with local entrepreneurs and businesses in need of professional business advice. The confidential appointments are free of charge, last 60 minutes and are held one-on-one with SBDC staff. Services offered by the SBDC include assistance with business plans, marketing, cash flow, plans for expansion, succession planning, etc. [Click here and scroll down](#) for a more complete list of services. Please call the Urbandale Chamber of Commerce at 515-331-6855 to set up an appointment.

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### **Access Info about Incentives and Development in Urbandale at April 30 Event**

Join City staff at the Giovannetti Community Shelter (8900 Douglas Avenue) in Urbandale from 11:45 AM - 1:00 PM on Thursday, April 30 to learn about recently-approved financial incentives for Class A office, redevelopment/rehabilitation projects and more. The luncheon will provide details of incentives including eligible and ineligible projects and informational flyers to be used with prospective clients. Also learn more about the City's approval process and timelines for development projects. The event is free and includes lunch. [RSVP to attend on April 30th](#).

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### **City, DMACC and Chamber to Offer a Three-Part Workforce Series for Business**

To connect local businesses with resources for workforce development, the City, Chamber, and DMACC have partnered to provide a three-part series at no charge to attendees. The first session is focused on [DMACC Business Resources](#) and two Iowa workforce programs that help fund training for new and existing employees. Local companies will discuss their experience and success using the programs. The first session is May 5 from 8-9:30AM and will be held at the Urbandale Public Library (3520 86<sup>th</sup> Street) in Meeting Room B. [RSVP to attend on May 5<sup>th</sup>](#).

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### **Uniquely Urbandale: Giovannetti Community Shelter Serves a Dual Purpose**

The Giovannetti Community Shelter at Walker Johnston Park was built in 2013. The architectural award-winning community center is designed with steel and wood, but 12 inch precast concrete panels make the difference: through careful planning and collaboration with FEMA and other community groups, the City created a community center and FEMA-approved tornado safe shelter. The building can accommodate up to 600 people in the event of severe weather.

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#### **City of Urbandale Economic Development Department Website**

[www.urbandale.org/econdev](http://www.urbandale.org/econdev)

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