

Census Quick Facts

	Census Year						
	2010	2005*	2000	1996*	1990	1985*	1980
Total Population	39,463	35,904	29,072	27,565	23,500	19,443	17,869
Polk County	33,126	32,697	28,745	27,359	23,500	19,443	17,869
Dallas County	6,337	3,207	327	206	0		
Total Households	15,596	13,898	11,484	10,465	9,013	7,208	6,412
Polk County	13,509	12,866	11,368	10,395	9,013	7,208	6,412
Dallas County	2,087	1,032	116	70	0		
Average Household Size	2.53	2.56	2.51	2.60	2.59	2.68	2.78
Average Family Size	2.96	3.09	3.02	3.07	3.04	3.12	3.24
Median Age	NA	35.9	37.0	35.2	33.0	31.4	29.3
Total Housing Units	16,319	15,018	11,869	10,807	9,296	7,668	6,904
Polk County	14,110	13,630	11,744	10,735	9,296	7,668	6,904
Dallas County	2,209	1,388	125	72	0		
Vacancy %	4.4%	7.5%	3.2%	3.2%	3.0%	6.0%	7.1%
Polk County	4.2%	5.6%	3.2%	3.2%	3.0%	6.0%	7.1%
Dallas County	5.5%	25.7%	7.2%	2.8%	0.0%		
Owner-occupied %	78.7%	80.2%	77.6%	76.9%	71.7%	70.6%	68.9%
Median Value Owner-occupied	\$184,600	NA	\$133,100	NA	\$86,500	NA	\$68,600
Median Rent	\$770	NA	\$645	NA	\$446	NA	\$268
Income							
Per Capita	\$37,632	NA	\$29,021	NA	\$19,200	NA	
Mean for Household	\$91,405	NA	\$72,404	NA	NA	NA	
Mean for Family	\$106,504	NA	\$84,083	NA	NA	NA	
Median for Household	\$77,520	NA	\$59,744	NA	\$42,686	NA	
Median for Family	\$93,217	NA	\$70,548	NA	\$49,087	NA	
Race							
% White	91.1%	92.3%	93.9%	96.2%	97.2%	97.6%	97.8%
% African American	2.8%	1.7%	1.9%	1.4%	1.0%	0.8%	0.8%
American Indian/ Alaskan Native	0.1%	0.1%	0.3%	0.2%	0.1%	0.1%	0.1%
Asian or Pacific Islander	3.5%	2.9%	1.3%	1.5%	1.5%	1.4%	1.0%
Hispanic or Latino (of any race)	3.1%	2.7%	1.7%	1.2%	0.8%	0.6%	0.5%
Two or more races	1.7%	1.3%	0.9%	NA	NA	NA	NA
Education level, 25+ years of age							
% high school graduate or higher	97.1%	NA	96.2%	NA	95.8%	NA	91.5%
% associate degree or higher	55.6%	NA	47.5%	NA	46.8%	NA	NA
% bachelor's degree or higher	46.0%	NA	43.7%	NA	37.5%	NA	28.2%

NOTE: Gray Boxes = *Special Census--Detailed information not collected

NOTE: Green Text = Data from 2009 American Community Survey:
therefore approximate, not precise correlation to 2010 Census

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Auto availability for Owner-occupied housing							
Two or more vehicles	NA	NA	75.4%	NA	70.7%	NA	
Three or more vehicles	NA	NA	21.6%	NA	NA	NA	NA
Work Trips							
Alone in car, truck, or van	87.4%	NA	85.8%	NA	85.5%	NA	74.2%
Car Pool	6.5%	NA	7.7%	NA	9.0%	NA	17.1%
Workers/car, truck, or van	NA	NA	1.05	NA	1.05	NA	1.11
Public Transportation	1.1%	NA	1.0%	NA	1.3%	NA	4.1%
Walk	0.3%	NA	1.0%	NA	1.1%	NA	1.9%
Bicycle or other	1.0%	NA	0.3%	NA	0.4%	NA	1.2%
Worked at home	3.5%	NA	4.2%	NA	2.8%	NA	2.8%
Mean travel time to work (minutes)	17.7	NA	18.1	NA	17.3	NA	16.9
Work within Des Moines	NA	NA	41.3%	NA	52.7%	NA	55.7%

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