

The National Citizen Survey™

Urbandale, IA

Comparisons by Demographic
Subgroups

2013

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The National Citizen Survey™
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Summary

The National Citizen Survey™ (The NCS) is a collaborative effort between National Research Center, Inc. (NRC) and the International City/County Management Association (ICMA). The survey and its administration are standardized to assure high quality research methods and directly comparable results across The NCS communities. This report discusses differences in opinion of survey respondents by

Responses in the following tables show only the proportion of respondents giving a certain answer; for example, the percent of respondents who rated the quality of life as “excellent” or “good,” or the percent of respondents who attended a public meeting more than once a month. ANOVA and chi-square tests of significance were applied to these comparisons of survey questions. A “p-value” of 0.05 or less indicates that there is less than a 5% probability that differences observed between subgroups are due to chance; or in other words, a greater than 95% probability that the differences observed are “real.” Where differences were statistically significant, they have been shaded grey.

The margin of error for this report is generally no greater than plus or minus five percentage points around any given percent reported for the entire sample (360 completed surveys). For subgroups of responses, the margin of error increases because the sample size for the subgroup is smaller. For subgroups of approximately 100 respondents, the margin of error is plus or minus 10 percentage points.

Notable differences between demographic subgroups included the following:

- Residents who had lived in Urbandale for 20 years or more were more likely to rate aspects of Community Characteristics and Governance higher than residents who had lived in Urbandale for a shorter amount of time. These more positive assessments were found in the facets of Mobility, Natural Environment and Economy. These same residents also provided more positive assessments of City Government including the overall direction, overall confidence, generally acting in the best interest of the community and being honest.
- When there were differences among residents with or without children 17 or under in their households, those residents without children 17 or under tended to give higher ratings of Community Characteristics and Governance. Residents with children 17 or under tended to have higher rates of Participation across the eight facets, especially within Recreation and Wellness.
- Residents aged 55 or older tended to give more positive ratings than younger residents across many facets within Community Characteristics and Governance; Participation for these older residents was mixed.
- Overall, men and women tended to give similar ratings; however, women were more likely to support the construction of an outdoor aquatic center, indoor/outdoor aquatic center, nature center and indoor playground.

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Table 1: Community Characteristics - General

Percent rating positively (e.g., excellent/good)	Number of years in Urbandale			Presence of children 17 or under in household		Age			Gender		Overall
	5 years or less	6 to 20 years	More than 20 years	No	Yes	18-34	35-54	55+	Female	Male	
The overall quality of life in Urbandale	93%	91%	97%	94%	92%	87%	98%	93%	92%	95%	93%
Overall image or reputation of Urbandale	86%	88%	97%	93%	83%	78%	92%	96%	91%	88%	90%
Urbandale as a place to live	97%	97%	98%	97%	98%	94%	100%	96%	99%	96%	97%
Your neighborhood as a place to live	96%	93%	97%	96%	94%	94%	95%	95%	95%	94%	95%
Urbandale as a place to raise children	89%	92%	96%	91%	94%	82%	96%	94%	93%	91%	92%
Urbandale as a place to retire	77%	78%	91%	86%	73%	70%	83%	87%	84%	79%	82%
Overall appearance of Urbandale	91%	89%	95%	96%	84%	90%	91%	94%	91%	92%	92%

Table 2: Community Characteristics - Safety

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Number of years in Urbandale			Presence of children 17 or under in household		Age			Gender		Overall
	5 years or less	6 to 20 years	More than 20 years	No	Yes	18-34	35-54	55+	Female	Male	
Overall feeling of safety in Urbandale	87%	96%	98%	96%	89%	82%	97%	98%	93%	93%	94%
In your neighborhood during the day	98%	97%	98%	99%	95%	95%	99%	99%	98%	97%	98%
In Urbandale's downtown/commercial area during the day	96%	96%	97%	97%	96%	94%	98%	96%	96%	96%	96%

Table 3: Community Characteristics - Mobility

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Number of years in Urbandale			Presence of children 17 or under in household		Age			Gender		Overall
	5 years or less	6 to 20 years	More than 20 years	No	Yes	18-34	35-54	55+	Female	Male	
Overall ease of getting to the places you usually have to visit	83%	90%	99%	92%	87%	82%	92%	95%	91%	89%	90%
Traffic flow on major streets	60%	81%	90%	79%	72%	61%	76%	89%	78%	73%	77%
Ease of travel by car in Urbandale	78%	84%	95%	88%	79%	74%	87%	91%	84%	85%	85%
Ease of travel by public transportation in Urbandale	43%	46%	46%	45%	47%	46%	44%	48%	50%	41%	45%
Ease of travel by bicycle in Urbandale	65%	72%	80%	75%	70%	65%	74%	79%	76%	70%	72%
Ease of walking in Urbandale	82%	90%	95%	89%	88%	80%	92%	91%	90%	88%	89%
Availability of paths and walking trails	88%	93%	93%	91%	93%	91%	92%	92%	91%	93%	92%

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Table 4: Community Characteristics - Natural Environment

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Number of years in Urbandale			Presence of children 17 or under in household		Age			Gender		Overall
	5 years or less	6 to 20 years	More than 20 years	No	Yes	18-34	35-54	55+	Female	Male	
Quality of overall natural environment in Urbandale	90%	89%	94%	92%	88%	85%	92%	95%	88%	94%	91%
Air quality	94%	96%	99%	96%	96%	95%	96%	97%	95%	97%	96%
Cleanliness of Urbandale	94%	90%	95%	95%	88%	92%	91%	95%	91%	94%	93%

Table 5: Community Characteristics - Built Environment

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Number of years in Urbandale			Presence of children 17 or under in household		Age			Gender		Overall
	5 years or less	6 to 20 years	More than 20 years	No	Yes	18-34	35-54	55+	Female	Male	
Overall "built environment" of Urbandale (including overall design, buildings, parks and transportation systems)	80%	83%	81%	82%	82%	75%	84%	85%	83%	81%	81%
Public places where people want to spend time	77%	82%	83%	82%	79%	72%	84%	86%	79%	84%	81%
Variety of housing options	85%	83%	86%	88%	80%	85%	84%	87%	84%	85%	85%
Availability of affordable quality housing	76%	80%	80%	78%	80%	76%	80%	78%	74%	82%	78%
Overall quality of new development in Urbandale	70%	81%	73%	74%	77%	73%	75%	77%	74%	76%	75%

Table 6: Community Characteristics - Economy

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Number of years in Urbandale			Presence of children 17 or under in household		Age			Gender		Overall
	5 years or less	6 to 20 years	More than 20 years	No	Yes	18-34	35-54	55+	Female	Male	
Overall economic health of Urbandale	83%	88%	90%	86%	88%	80%	90%	89%	85%	89%	87%
Urbandale as a place to work	83%	85%	89%	89%	82%	85%	86%	86%	84%	88%	86%
Urbandale as a place to visit	59%	68%	79%	70%	64%	48%	68%	83%	75%	58%	68%
Employment opportunities	56%	67%	65%	66%	58%	62%	60%	68%	61%	65%	63%
Shopping opportunities	52%	69%	72%	67%	58%	50%	63%	76%	63%	65%	64%
Cost of living in Urbandale	61%	67%	75%	69%	63%	61%	68%	72%	66%	68%	67%
Overall quality of business and service establishments in Urbandale	72%	77%	78%	78%	72%	73%	74%	79%	76%	75%	75%
Vibrant downtown/commercial area	36%	51%	42%	47%	38%	45%	39%	48%	48%	39%	43%

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Table 7: Community Characteristics - Recreation and Wellness

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Number of years in Urbandale			Presence of children 17 or under in household		Age			Gender		Overall
	5 years or less	6 to 20 years	More than 20 years	No	Yes	18-34	35-54	55+	Female	Male	
Health and wellness opportunities in Urbandale	79%	78%	90%	84%	75%	79%	75%	91%	82%	80%	82%
Fitness opportunities (including exercise classes and paths or trails, etc.)	83%	84%	91%	86%	84%	84%	85%	87%	82%	90%	85%
Recreational opportunities	73%	76%	85%	78%	79%	69%	77%	86%	78%	78%	78%
Availability of affordable quality food	78%	86%	87%	84%	82%	81%	80%	90%	81%	86%	84%
Availability of affordable quality health care	84%	80%	88%	85%	81%	83%	79%	90%	84%	83%	84%
Availability of preventive health services	76%	83%	88%	83%	80%	75%	81%	89%	85%	80%	83%
Availability of affordable quality mental health care	78%	71%	69%	74%	68%	79%	69%	70%	71%	74%	73%

Table 8: Community Characteristics - Education and Enrichment

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Number of years in Urbandale			Presence of children 17 or under in household		Age			Gender		Overall
	5 years or less	6 to 20 years	More than 20 years	No	Yes	18-34	35-54	55+	Female	Male	
Overall opportunities for education and enrichment	79%	78%	84%	79%	83%	73%	83%	81%	79%	80%	80%
Availability of affordable quality child care/preschool	65%	71%	82%	79%	66%	59%	72%	85%	71%	71%	72%
K-12 education	91%	90%	92%	91%	90%	91%	90%	92%	93%	89%	91%
Adult educational opportunities	67%	68%	66%	66%	69%	60%	63%	75%	69%	64%	67%
Opportunities to attend cultural/arts/music activities	46%	59%	50%	55%	49%	45%	49%	63%	49%	57%	53%
Opportunities to participate in religious or spiritual events and activities	80%	85%	89%	87%	82%	84%	79%	92%	84%	86%	85%

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Table 9: Community Characteristics - Community Engagement

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Number of years in Urbandale			Presence of children 17 or under in household		Age			Gender		Overall
	5 years or less	6 to 20 years	More than 20 years	No	Yes	18-34	35-54	55+	Female	Male	
Sense of community	64%	75%	85%	74%	74%	48%	84%	82%	77%	69%	74%
Opportunities to participate in social events and activities	52%	70%	67%	64%	63%	50%	68%	70%	62%	65%	63%
Opportunities to volunteer	65%	71%	82%	72%	73%	63%	72%	80%	71%	74%	73%
Opportunities to participate in community matters	66%	66%	80%	70%	69%	66%	67%	78%	68%	73%	70%
Openness and acceptance of the community toward people of diverse backgrounds	69%	66%	74%	68%	71%	67%	70%	71%	70%	69%	70%
Neighborliness of Urbandale	71%	65%	81%	73%	68%	59%	75%	78%	73%	70%	71%

Table 10: Governance - General

Percent rating positively (e.g., excellent/good)	Number of years in Urbandale			Presence of children 17 or under in household		Age			Gender		Overall
	5 years or less	6 to 20 years	More than 20 years	No	Yes	18-34	35-54	55+	Female	Male	
The City of Urbandale	87%	86%	95%	92%	83%	79%	90%	95%	88%	89%	89%
The value of services for the taxes paid to Urbandale	63%	74%	81%	77%	66%	66%	71%	80%	72%	73%	72%
The overall direction that Urbandale is taking	79%	81%	83%	85%	75%	83%	81%	80%	83%	79%	81%
The job Urbandale government does at welcoming citizen involvement	65%	70%	69%	68%	68%	65%	67%	72%	73%	63%	69%
Overall confidence in Urbandale government	65%	75%	87%	78%	70%	63%	76%	82%	75%	75%	76%
Generally acting in the best interest of the community	65%	75%	87%	75%	75%	60%	79%	81%	76%	75%	76%
Being honest	68%	78%	88%	78%	78%	72%	80%	81%	76%	81%	79%
Treating all residents fairly	69%	77%	83%	78%	73%	67%	79%	79%	75%	78%	77%
Overall customer service by Urbandale employees (police, receptionists, planners, etc.)	80%	86%	90%	86%	84%	78%	86%	89%	85%	85%	85%
The Federal Government	25%	32%	40%	31%	34%	22%	34%	37%	37%	27%	32%

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Table 11: Governance - Safety

Percent rating positively (e.g., excellent/good)	Number of years in Urbandale			Presence of children 17 or under in household		Age			Gender		Overall
	5 years or less	6 to 20 years	More than 20 years	No	Yes	18-34	35-54	55+	Female	Male	
Police/Sheriff services	91%	86%	94%	91%	88%	83%	89%	97%	92%	88%	90%
Fire services	95%	98%	97%	96%	98%	95%	99%	95%	97%	97%	97%
Ambulance or emergency medical services	93%	97%	98%	96%	98%	95%	97%	97%	97%	96%	96%
Crime prevention	86%	87%	92%	93%	81%	81%	89%	93%	86%	91%	88%
Fire prevention and education	89%	87%	90%	90%	86%	84%	91%	89%	87%	91%	88%
Animal control	69%	75%	80%	79%	67%	69%	75%	79%	76%	73%	75%
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	71%	70%	86%	82%	63%	70%	71%	83%	72%	80%	76%

Table 12: Governance - Mobility

Percent rating positively (e.g., excellent/good)	Number of years in Urbandale			Presence of children 17 or under in household		Age			Gender		Overall
	5 years or less	6 to 20 years	More than 20 years	No	Yes	18-34	35-54	55+	Female	Male	
Traffic enforcement	66%	78%	82%	77%	72%	62%	77%	83%	76%	76%	76%
Street repair	55%	59%	66%	60%	59%	56%	57%	65%	60%	60%	60%
Street cleaning	72%	72%	82%	76%	71%	73%	73%	78%	75%	76%	75%
Street lighting	73%	75%	85%	79%	73%	71%	74%	86%	77%	79%	77%
Snow removal	71%	76%	86%	80%	72%	64%	78%	86%	78%	76%	77%
Sidewalk maintenance	60%	73%	80%	71%	68%	60%	73%	75%	68%	73%	71%
Traffic signal timing	58%	61%	71%	64%	60%	58%	64%	64%	65%	60%	63%
Bus or transit services	63%	54%	59%	62%	52%	65%	49%	64%	65%	53%	59%

Table 13: Governance - Natural Environment

Percent rating positively (e.g., excellent/good)	Number of years in Urbandale			Presence of children 17 or under in household		Age			Gender		Overall
	5 years or less	6 to 20 years	More than 20 years	No	Yes	18-34	35-54	55+	Female	Male	
Garbage collection	89%	95%	97%	95%	90%	89%	93%	97%	92%	95%	93%
Recycling	83%	89%	96%	89%	90%	77%	92%	95%	87%	91%	89%
Yard waste pick-up	87%	86%	92%	90%	86%	87%	85%	93%	87%	90%	89%
Drinking water	80%	85%	95%	85%	87%	83%	85%	89%	86%	86%	86%
Preservation of natural areas such as open space, farmlands and greenbelts	62%	68%	80%	72%	65%	62%	73%	71%	73%	66%	69%
Urbandale open space	58%	74%	81%	74%	66%	58%	72%	81%	70%	72%	71%

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Table 14: Governance - Built Environment

Percent rating positively (e.g., excellent/good)	Number of years in Urbandale			Presence of children 17 or under in household		Age			Gender		Overall
	5 years or less	6 to 20 years	More than 20 years	No	Yes	18-34	35-54	55+	Female	Male	
Storm drainage	76%	78%	88%	83%	76%	83%	74%	86%	83%	78%	81%
Sewer services	82%	92%	94%	91%	86%	81%	91%	93%	90%	88%	89%
Power (electric and/or gas) utility	85%	89%	89%	90%	84%	84%	89%	91%	88%	89%	88%
Utility billing	77%	83%	93%	86%	78%	77%	81%	92%	84%	83%	84%
Land use, planning and zoning	66%	77%	76%	78%	65%	77%	74%	70%	73%	73%	74%
Code enforcement (weeds, abandoned buildings, etc.)	63%	73%	67%	70%	65%	62%	71%	70%	69%	68%	69%

Table 15: Governance - Economy

Percent rating positively (e.g., excellent/good)	Number of years in Urbandale			Presence of children 17 or under in household		Age			Gender		Overall
	5 years or less	6 to 20 years	More than 20 years	No	Yes	18-34	35-54	55+	Female	Male	
Economic development	81%	76%	85%	87%	69%	88%	75%	83%	78%	84%	81%

Table 16: Governance - Recreation and Wellness

Percent rating positively (e.g., excellent/good)	Number of years in Urbandale			Presence of children 17 or under in household		Age			Gender		Overall
	5 years or less	6 to 20 years	More than 20 years	No	Yes	18-34	35-54	55+	Female	Male	
City parks	87%	92%	96%	92%	91%	81%	94%	95%	93%	90%	91%
Recreation programs or classes	73%	77%	81%	82%	71%	93%	69%	82%	82%	70%	78%
Recreation centers or facilities	71%	77%	85%	85%	68%	89%	70%	82%	81%	73%	78%

Table 17: Governance - Education and Enrichment

Percent rating positively (e.g., excellent/good)	Number of years in Urbandale			Presence of children 17 or under in household		Age			Gender		Overall
	5 years or less	6 to 20 years	More than 20 years	No	Yes	18-34	35-54	55+	Female	Male	
Public library services	93%	95%	98%	97%	92%	94%	94%	98%	92%	99%	95%
City-sponsored special events	59%	75%	76%	77%	61%	64%	69%	78%	73%	68%	72%

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Table 18: Governance - Community Engagement

Percent rating positively (e.g., excellent/good)	Number of years in Urbandale			Presence of children 17 or under in household		Age			Gender		Overall
	5 years or less	6 to 20 years	More than 20 years	No	Yes	18-34	35-54	55+	Female	Male	
Public information services	80%	77%	92%	87%	74%	81%	80%	86%	78%	88%	83%

Table 19: Participation General

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Number of years in Urbandale			Presence of children 17 or under in household		Age			Gender		Overall
	5 years or less	6 to 20 years	More than 20 years	No	Yes	18-34	35-54	55+	Female	Male	
Sense of community	64%	75%	85%	74%	74%	48%	84%	82%	77%	69%	74%
Recommend living in Urbandale to someone who asks	98%	94%	98%	98%	94%	95%	98%	96%	96%	97%	97%
Remain in Urbandale for the next five years	88%	93%	93%	91%	92%	81%	96%	93%	89%	93%	91%
Contacted Urbandale (in-person, phone, email or web) for help or information	35%	47%	44%	37%	51%	34%	42%	47%	43%	40%	41%

Table 20: Participation - Safety

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Number of years in Urbandale			Presence of children 17 or under in household		Age			Gender		Overall
	5 years or less	6 to 20 years	More than 20 years	No	Yes	18-34	35-54	55+	Female	Male	
Was NOT the victim of a crime	99%	93%	88%	93%	94%	94%	95%	93%	95%	93%	94%
Did NOT report a crime	95%	85%	84%	91%	83%	92%	87%	87%	86%	90%	87%
Stocked supplies in preparation for an emergency	22%	22%	25%	25%	18%	20%	21%	27%	22%	24%	23%

Table 21: Participation - Mobility

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Number of years in Urbandale			Presence of children 17 or under in household		Age			Gender		Overall
	5 years or less	6 to 20 years	More than 20 years	No	Yes	18-34	35-54	55+	Female	Male	
Walked or biked instead of driving	47%	52%	52%	45%	60%	52%	53%	45%	51%	50%	51%
Carpooled with other adults or children instead of driving alone	24%	37%	31%	22%	48%	28%	38%	25%	34%	28%	30%
Used bus, rail, subway or other public transportation instead of driving	3%	2%	10%	6%	2%	3%	4%	7%	4%	5%	5%

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Table 22: Participation - Natural Environment

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Number of years in Urbandale			Presence of children 17 or under in household		Age			Gender		Overall
	5 years or less	6 to 20 years	More than 20 years	No	Yes	18-34	35-54	55+	Female	Male	
Recycle at home	40%	37%	30%	38%	33%	41%	37%	31%	33%	40%	36%
Made efforts to make your home more energy efficient	76%	86%	86%	82%	82%	84%	81%	83%	86%	78%	82%
Made efforts to conserve water	76%	76%	87%	78%	80%	77%	74%	86%	80%	76%	79%

Table 23: Participation - Built Environment

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Number of years in Urbandale			Presence of children 17 or under in household		Age			Gender		Overall
	5 years or less	6 to 20 years	More than 20 years	No	Yes	18-34	35-54	55+	Female	Male	
NOT under housing cost stress	80%	79%	85%	80%	83%	80%	83%	78%	80%	83%	81%
Did NOT observe a code violation	84%	69%	59%	73%	69%	76%	73%	67%	72%	72%	71%

Table 24: Participation - Economy

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Number of years in Urbandale			Presence of children 17 or under in household		Age			Gender		Overall
	5 years or less	6 to 20 years	More than 20 years	No	Yes	18-34	35-54	55+	Female	Male	
Purchase goods or services from a business located in Urbandale	84%	81%	83%	85%	80%	91%	77%	82%	79%	86%	83%
Economy will have positive impact on income	15%	20%	27%	23%	16%	22%	17%	23%	16%	24%	20%
Work in Urbandale	25%	28%	24%	23%	32%	28%	30%	19%	30%	20%	26%

Table 25: Participation - Recreation and Wellness

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Number of years in Urbandale			Presence of children 17 or under in household		Age			Gender		Overall
	5 years or less	6 to 20 years	More than 20 years	No	Yes	18-34	35-54	55+	Female	Male	
Used Urbandale recreation centers or their services	38%	59%	59%	46%	63%	44%	60%	48%	52%	51%	51%
Visited a neighborhood park or City park	80%	82%	78%	74%	92%	80%	88%	71%	82%	79%	80%
Eat at least 5 portions of fruits and vegetables a day	75%	72%	77%	75%	73%	80%	71%	73%	78%	71%	74%
Participate in moderate or vigorous physical activity	58%	66%	76%	64%	68%	68%	64%	65%	67%	64%	66%
Reported being in "very good" or "excellent" health	67%	64%	65%	59%	77%	68%	71%	56%	66%	65%	65%

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Table 26: Participation - Education and Enrichment

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Number of years in Urbandale			Presence of children 17 or under in household		Age			Gender		Overall
	5 years or less	6 to 20 years	More than 20 years	No	Yes	18-34	35-54	55+	Female	Male	
Used Urbandale public libraries or their services	66%	69%	79%	69%	74%	63%	71%	76%	73%	68%	71%
Participated in religious or spiritual activities in Urbandale	29%	39%	52%	39%	38%	28%	39%	47%	36%	41%	39%
Attended a City-sponsored event	45%	49%	48%	42%	57%	48%	54%	40%	50%	45%	47%

Table 27: Participation - Community Engagement

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Number of years in Urbandale			Presence of children 17 or under in household		Age			Gender		Overall
	5 years or less	6 to 20 years	More than 20 years	No	Yes	18-34	35-54	55+	Female	Male	
Campaigned or advocated for an issue, cause or candidate	3%	20%	30%	17%	16%	6%	16%	27%	14%	20%	17%
Contacted Urbandale elected officials (in-person, phone, email or web) to express your opinion	6%	11%	20%	10%	13%	5%	11%	17%	11%	11%	12%
Volunteered your time to some group/activity in Urbandale	14%	31%	30%	18%	37%	17%	28%	26%	28%	20%	25%
Participated in a club	9%	24%	23%	18%	19%	13%	18%	24%	20%	17%	19%
Talked to or visited with your immediate neighbors	90%	96%	99%	94%	96%	94%	95%	94%	94%	95%	94%
Done a favor for a neighbor	77%	88%	93%	84%	88%	81%	84%	90%	86%	85%	85%
Attended a local public meeting	7%	13%	13%	11%	10%	6%	12%	14%	11%	10%	11%
Watched (online or on television) a local public meeting	1%	19%	15%	13%	10%	4%	11%	20%	11%	12%	12%
Read or watch local news (via television, paper, computer, etc.)	50%	47%	47%	50%	46%	57%	48%	41%	47%	47%	48%
Vote in local elections	39%	62%	50%	49%	55%	43%	58%	50%	53%	48%	51%

Table 28: Custom Question 1

Urbandale strives to provide fire and EMS services within five miles of a fire station across the City. Recent growth in Urbandale has resulted in some homes being further than five miles from one of the two fire stations (7100 Douglas Ave. and 3927 121st Street). To what extent would you support or oppose each of the following possible increases in property taxes for 15 years (calculated for the median house value of about \$185,000) to build a new fire station in the northwest area of the City of Urbandale? (Percent rating as "strongly" or "somewhat support")	Number of years in Urbandale			Presence of children 17 or under in household		Age			Gender		Overall
	5 years or less	6 to 20 years	More than 20 years	No	Yes	18-34	35-54	55+	Female	Male	
\$11.56/year	86%	79%	73%	83%	75%	90%	78%	74%	81%	79%	80%
\$23.11/year	47%	55%	32%	44%	52%	41%	55%	41%	50%	44%	47%
\$34.65/year	27%	30%	20%	28%	24%	25%	30%	24%	27%	27%	27%

Table 29: Custom Question 2

As the City of Urbandale continues to develop the Walnut Creek Regional Park (a 200+ acre park in western Urbandale), to what extent would you support or oppose the following facilities being built in the park? (Percent rating as "strongly" or "somewhat support")	Number of years in Urbandale			Presence of children 17 or under in household		Age			Gender		Overall
	5 years or less	6 to 20 years	More than 20 years	No	Yes	18-34	35-54	55+	Female	Male	
	Indoor aquatic center	55%	63%	55%	57%	61%	52%	64%	58%	64%	
Outdoor aquatic center	63%	78%	63%	66%	74%	68%	74%	61%	78%	60%	69%
Indoor/outdoor aquatic center	67%	77%	61%	67%	73%	74%	70%	65%	81%	58%	69%
Nature center	81%	78%	76%	82%	73%	88%	76%	74%	85%	71%	79%
Indoor playground	73%	72%	56%	64%	75%	71%	73%	60%	80%	56%	68%
Ampitheatre	70%	73%	64%	70%	69%	76%	70%	65%	73%	67%	70%
Community recreation center	81%	81%	76%	80%	79%	77%	82%	79%	83%	76%	80%