

**Urbandale Public Arts Committee .  
Meeting Minutes**

**March 14, 2019**

**I. Call to Order - Character Counts Statement:**

Jim read the Character Counts Statement as follows: *Urbandale is a national leader in CHARACTER COUNTS! endeavoring at all times to promote and model the principles of trustworthiness, respect, responsibility, fairness, caring, and citizenship. In conducting this afternoon's meeting, we expect that all participants will act in a respectful manner consistent with these principles.*

**II. Roll Call:**

Present: Carole Holmquist, Mindy Sauer, Susan Rhodes, Paul Burkett, Jim Reese

Absent: Doug Adamson, TerriSteinke, Rob Hilbert, Cate Newburg, Jan Hutchison

Guest: Mark Goodrich from Olson Larsen Gallery

Advisory: Jan Herke, Bruce Bernard

**III. Consent agendas: (minutes and financials)**

Carol moved, Mindy seconded to approve. Motion approved.

**IV. Director's Report.**

Walnut Creek Regional Park/Community Park area Status Report:

Jan has an agreement with the Landscaping Architecture students at ISU for up to 32 students to submit proposals for the Walnut Creek Regional Park/Community Park area. The students will visit the space on 4/1 and work up proposals in the month of April. Jan gave them public input themes and parameters. If anyone on the committee has input on what they'd like for the space, please let Jan know as soon as possible. At the end of April we will have an open house at the Giovannetti Shelter to showcase the students' work, which will include a model. We will receive a PDF as well as a printed copy of each submission.

Jan also shared that there is a formal semi-annual inspection process for our public pieces that also includes recommendations from the artist for proper maintenance.

**V. Reports/Updates**

A. Bravo Update/Funding Opportunity: Jim and Jan met with Nicole and Sally from Bravo. There is now a separate category for Public Art and a matching 50% grant. Rob will compile and complete the application. Sally presented questions that are considered in the grant process: Are youth or local artists involved? Having someone on the sculpture vetting committee with art experience would be helpful. Roughly 1 million motorists a year will drive through the interchange so the amount of exposure is great. To formally commit to the grant, the PAC agreed upon 40k in CIP funds for the pieces, with the hope that we would receive 50% funding (\$20,000) with the Bravo Grant. Susan moved and Carol seconded the motion. Motion passed.

B. Library Gallery/Art Day Volunteers: Mindy reported the Gallery doesn't need supplies, just volunteers for Art Day. An email went out yesterday with the link to volunteer. It was suggested to promote the PAC and Otocast at the check-in desk at Art Day, as well as the new sculptures being installed this year.

C. Partnerships with Students and Mural update: The HS students will brainstorm ideas to represent the community, for the mural project. Jan reported the Legion is excited about this project and will repaint the wall and do some maintenance to it. It was suggested that we could acquire paint from Metro Waste. Bruce and Jan will be meeting with the Legion again on March 21<sup>st</sup>. It is proposed that the Legion, along with the PAC and volunteers, that we get the wall prepped and ready for the students. Jan will do a meeting request to brainstorm with the high school students on 3/29 for any PAC members who can make it. Paul, Mindy and Jim volunteered. Jan will look

into what is needed legally. Mindy attended a webinar on murals and will send the info out to PAC members. Our guest, Mark, reminded us of the importance of keeping in mind how the mural will look from a distance (when people are driving by – will they be able to see the mural?). It would also be a good idea to get local artists in on the discussion with the high school students. Cate Newberg will be a super artist and resource to have included with this project!)

D. Neighborhood Art: Jim asked for volunteers to determine the goal of Neighborhood Art. It would be good to consult with DUNA to see how they do it. The Beavertdale Walk is also a good example. What are we looking for, how do we identify it and what do we do with it? We also need to determine if the goal is experiential and/or recognition. If anyone is interested in exploring this, let Jim know.

E. State Fair Elephant: Mindy will talk to Cate about design ideas to submit.

**VI. Other Updates:**

**VII. New or Other Business:**

**VIII. Adjournment of Meeting:** Paul moved to adjourn and Jim seconded. Motion approved. Meeting adjourned at 1:06 p.m.

Submitted by: Susan Rhodes