



City of Urbandale
Economic Development Advisory Board

November 7, 2018 – 11:45 a.m. – 1:00 p.m.
City Hall – 3600 86th Street

Meeting Notes

Economic Development Advisory Board (EDAB) members in attendance: John Irving, Matt Carlile, Suzy Emmack, Dave Hansen, Jacki Boldt, Aimee Staudt, Curt Leaverton, Adam Kaduce, Ann Collins, Lisa Hubbard and Mark Anderson.

Others in attendance: Assistant City Manager/Director of Economic Development Curtis Brown, Mike Moran Director, Metro West Learning Academy and UCSD students Matt Moran, April Czarnecki and Blake Arntzen.

The meeting convened at 11:50 a.m.

The Character Counts statement was read.

Members of the EDAB reviewed the notes from the November 7, 2018 meeting and approved the minutes.

Mike Moran and students Matt Moran, April Czarnecki and Blake Arntzen from Urbandale Community School District presented on their experiences with the District's StELR (Students Experiencing Life's Relevance) program. Moran is open to discussion with more interested businesses and his contact information will be shared with the Advisory Board.

Advisory Board members shared their perspectives on economic development. Major items noted were: changes in retail and order fulfillment, workforce availability and intergenerational cohesion, construction cost impacts and moderated returns on investments.

Staff provided an update on Department and City activity, including the Department's recruitment of an employee to backfill the vacated position, infrastructure projects and a review of the artistic renderings project for major Urban Loop development areas.

The meeting adjourned at 1:10 p.m.