

Urbandale Development Association



Urbandale, IA

Counties: Polk, Dallas

Location:

Urbandale is located at the crossroads of I-80/I-35 and Iowa Highway 141 at the northwest corner of the Des Moines metro.



Business Climate:

Urbandale's economy is experiencing a record pace of growth as they enter the 21st century. More companies are moving in, existing businesses are growing, unemployment is low and residents are enjoying an unprecedented quality of life. A growing and progressive city that has held on to its small-town charm is how most people would describe Urbandale.

Contacts

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Demographic Information

Population

	2000	2004	2005	2010
Population:	29,148	32,137	35,904	0
Labor Market Population:	684,822	717,395	722,110	757,122

Data Source: Demographic Analyzer [mb]

Households

	1990	2000	2005	2010
Total Number of Households:	9,251	11,529	12,401	12,901
Average Household Size:	2.59	2.5	2.57	2.66
Median Household Income:	\$42,885.00	\$59,577.00	\$66,985.00	\$76,966.00

Educational Attainment: Population - Age 25 Plus

	2005
Associate Degree:	12 %
Bachelor's Degree:	23 %
Graduate or Professional Degree:	10 %

Metro Area Distances

City	Driving Distance (miles)	Flight Time	Days by Truck	Days by Rail
Atlanta	970	2 hours, 5 minutes	3	3
Chicago	326	1 hour, 5 minutes	1	2
Denver	679	1 hour, 46 minutes	2	2
Kansas City	189	45 minutes	1	1
Los Angeles	1,801	4 hours, 46 minutes	4	3
Milwaukee	361	1 hour, 5 minutes	1	2
Minneapolis	246	1 hour	1	1
New Orleans	997	3 hours, 27 minutes	3	3
New York	1,173	4 hours, 10 minutes	4	3
Omaha	132	2 hours, 52 minutes	1	1

Labor Force Characteristics

Visit www.dallascounty-ia.org for additional reports.

Leading Employers

	Product or Service	Employees
1. Marsh & McLennan	Insurance	1100
2. Citi Group		600
3. Wells Fargo Financial	Finance	530
4. US Postal Service	Postal	500
5. Urbandale Community School District	Education	450
6. Iowa Health Home Care	Health Services	400
7. MidAmerican Energy	Utility provider	350
8. Continental Western Insurance	Insurance	340
9. Allied Insurance	Insurance	300
10. Compressor Controls	Turbomachinery	300

Local Government

Type of Government:	Mayor/Council/ City Manager
Comprehensive City Plan:	Yes
Year Plan Completed:	2003
Strategic City Plan:	No
Year Plan Completed:	
City Zoning Ordinance in Effect:	Yes
County Zoning Ordinance in Effect:	Yes
Percent of Streets Paved:	95.0

Local Government Services

Urbandale Police Department	Public Safety
Urbandale Fire Department	Public Safety

Utilities

Water

Provider Name:	Urbandale Water Utility
Rated Capacity (mgd):	15
Average Capacity (mgd):	4.3
Peak Demand (mgd):	9.3
Storage Capacity (gallons):	3,000,000

Sewer

Provider Name:	Urbandale Sanitary Sewer District
Rated Capacity (mgd):	14.65
Average Daily Demand (mgd):	7.91
Peak Demand (mgd):	11.86

Electric

Provider Name:	MidAmerican Energy
Peak Demand (kW):	4,250
Generation Capacity (MW):	5,150
Customers Served (state):	630,938
Customers Served (system):	719,635

Natural Gas

Provider Name:	MidAmerican Energy
Pipeline Source:	Private
Customers Served (state):	548,336
Customers Served (system):	700,829

Telecommunications

Provider Name:	Qwest
Service Type:	Local and Long Distance
DSL:	Yes
Fiber Optics:	Yes
Switch Services:	Urbandale
Customers Served (state):	1,100,000
Customers Served (system):	25,000,000

Transportation

Interstates and Highways

Interstates 80 & 35 run on the north and west edge of Urbandale with Hwy 141 intersecting I-80/35. Hwy 6 runs along the south edge of city limits.

Motor Carriers:	4
Local Terminals:	2

Railroads

Union Pacific; Iowa Interstate Railroad. Intermodal and Piggyback services available in Newton, IA, 30 miles east of Urbandale on I-80.

Piggyback Ramp Available:	Yes
Distance to Nearest Piggyback:	40
Intermodal Services Available:	Yes

Airport

The Des Moines International Airport (DSM) is served by Allegiant Air, American West Express/Mesa, American Airlines/Trans States, American Eagle, Comair-The Delta Connection, Atlantic Southeast Airlines, Continental Express/Express Jet, Northwest Airlines/KLM/Pinnacle, Mesaba Airlines, Midwest Airlines/Midwest Connect, Skyway Airlines, United Airlines/United Express.

Waterway

There are no major waterway ports nearby Urbandale. The Mississippi and Missouri Rivers are both equidistant from Urbandale and support all major waterway traffic.

Public Transportation Network

The Des Moines MTA service and taxi services are located in Des Moines.

MTA Routes: Route #4 ↻ East 14th ↻ Eastbound
Route #4 ↻ East 14th ↻ Northbound

Available routes are: Regular, Expre4ss, Commuter, Downtown Shuttles, and Dial-A-Ride. Fares from \$1.25.

Visit www.dmmta.com for a complete schedule of routes and fares.

Taxation Structure

Actual Valuation (2005):	\$1,598,824,410.00
Bond Indebtedness (2005)	
General Obligation:	\$ 29,635,000.00
Revenue:	
County:	\$ 0.00
School:	\$ 0.00

General Comments:

Valuation includes regular plus ag land taxable for both Dallas County and Polk County.

Quality of Life

Commercial Services

Number of Hotels and Motels:	11
Number of Rooms Available:	1,800
Number of Conference Centers:	4
Capacity of Largest Conference Center:	300

Religious Institutions

Urbandale offers a wide array of spiritual outlets. There are 27 churches, and of those churches there are: 1 Assembly of God, 1 Baptist, 2 Baptist American, 1 Baptist Southern, 1 GARBC Baptist, 1 Buddhist, 2 Catholic, 1 Disciple of Christ, 1 Church of Jesus Christ of Latter-Day Saints, 1 Community of Christ, 1 Evangelical Covenant, 2 Lutheran, 1 Lutheran ELCA, 1 Lutheran Missouri Synod, 1 Methodist, 1 Methodist Free, 2 Methodist United, 1 Non-denominational, 1 Open Bible Standard, 1 Orthodox, 1 Presbyterian, 1 United Brethren In Christ, and 1 United Church of Christ. Along with these churches, there is 1 Islamic Mosque.

Housing Market

Avg. Monthly Rent for 3-Bedroom House:	\$1,000.00
Avg. Monthly Rent for 2-Bedroom Apartment:	\$595.00
Avg. Cost of Houses Sold in Last 2 Years:	\$180,000.00

Education

Elementary and Secondary Education Overview

73% of students who took the ACT test scored 20 or higher for the 2001-02 school year. 61% of seniors took core classes, and 96% of the class planned to pursue post-secondary education.

Higher Education Overview

Community College & Trade/Technical Schools: Des Moines Area Community College, AIB College of Business, Kaplan University, Ellsworth Community College, Marshalltown Community College.

Four-year Colleges or Universities: Iowa State University, Drake University, University of Iowa, Faith Baptist College, Central College, Upper Iowa, William Penn College, Grand View College, University of Osteopathic Medicine, Simpson.

Health Facilities and Personnel

Number of Hospitals:	0
Total Number of Beds:	0
Number of Outpatient Clinics:	3
Number of Medical Doctors:	18
Number of Dentists:	14
Number of Registered Nurses:	12
Number of Practitioning Nurses:	5