

WAREHOUSE • DISTRIBUTION • LOGISTICS



Access > a Competitive Business Climate

MAJOR WAREHOUSE / DISTRIBUTION FACILITIES

Bell Automotive | Homemakers Furniture
 Interstate Battery | PAE | Pepsi Beverages Company
 Pitney Bowes Mail Presort | Van Meter Inc.
 US Postal Service Bulk Mail Operations

MAJOR LOGISTICS OPERATIONS

WorldWide Logistics | YRC Freight



1.7

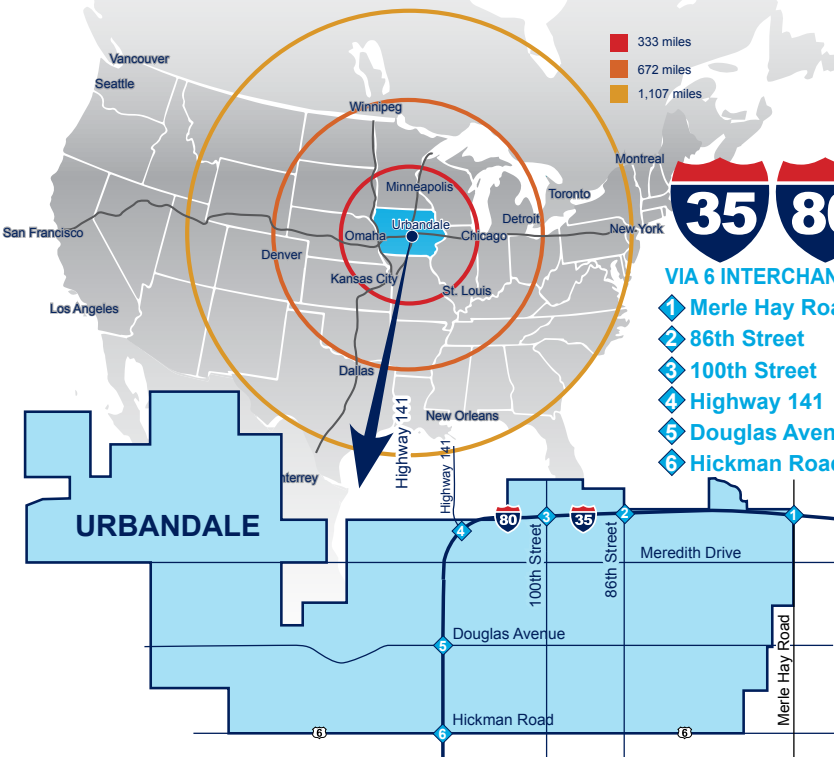
Urbandale has 1.7 times more warehouse/distribution/logistics employees than the U.S. average

Access > a Connected Transportation Network



Des Moines International Airport is a shipping hub for UPS and offers 18 nonstop destinations.

FOREIGN TRADE SUBZONE NO.107



LOW CITY TAX RATE

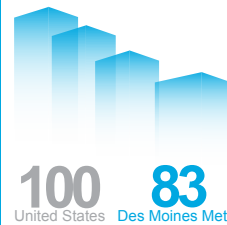
Urbandale has one of the lowest city tax rates in Iowa.

AVERAGE GAS & ELECTRIC COSTS

	Urbandale	United States
Industrial (\$/Mcf)	\$4.82	\$3.51
Commercial (\$/Mcf)	\$5.54	\$7.25

	Urbandale	United States
Industrial	\$.0523	\$.0675
Commercial	\$.0838	\$.1037

COST OF DOING BUSINESS INDEX



Des Moines Metro has a low cost of doing business; ranked 83 relative to the United States (100)



LEASE PRICE OF WAREHOUSE/ DISTRIBUTION SPACE

Base Rate/Per Square Foot

\$2.50	to	\$4.99
\$5.25		

Urbandale/ Des Moines Metro | United States

Access > a Competitive Workforce Environment



OVER
450,000
Urbandale
potential labor force



Iowa is a right-to-work state

AVERAGE COMMUTE



Des Moines Metro

19 MINUTES



United States

26 MINUTES



Access Iowa's largest undergraduate degree program in Logistics, Materials, and Supply Chain Management at Iowa State University

URBANDALE WORKFORCE



78%
have education
beyond high school



34%
have an
undergraduate
degree



17%
have a graduate or
professional degree

COST OF LIVING INDEX



Des Moines Metro

92



United States

100

Access > Financial Incentives For Business Success

0% PROPERTY TAX
ON MACHINERY & EQUIPMENT

A SINGLE
FACTOR
CORPORATE
INCOME TAX;
COMPANIES ARE
ONLY TAXED ON
IN-STATE SALES



CITY INCENTIVES INCLUDE:



Industrial Property Tax Exemption
for new construction and expansion



Tax Increment Finance Rebates
for new construction and expansion



Infrastructure Funding

CASE STUDY: Van Meter Inc.



Van Meter Inc. (VMI) is an employee-owned wholesale distributor of automation, electrical, datacomm, lighting and power transmission products and services. In August of 2013, VMI opened the doors of a new 70,000 square foot distribution facility in Urbandale. The new facility, located at 4040 121st Street, has direct access to Interstates 35/80. "Employee ownership is the glue that holds Van Meter together... Since every employee has a stake in the outcome, this translates into superior customer service for our customers" – Rob Olney, Regional Vice President

Curtis Brown, CECD
Director of Economic Development
cbrown@urbandale.org
515-331-6756

Katie Gieszler
Economic Development Specialist
kgieszler@urbandale.org
515-331-6738

City of Urbandale, Iowa
www.urbandale.org/econdev

