

Urbandale Public Arts Committee Meeting Minutes

May 9, 2019

I. Call to Order - Character Counts Statement:

Rob read the Character Counts Statement as follows: *Urbandale is a national leader in CHARACTER COUNTS! endeavoring at all times to promote and model the principles of trustworthiness, respect, responsibility, fairness, caring, and citizenship. In conducting this afternoon's meeting, we expect that all participants will act in a respectful manner consistent with these principles.*

II. Roll Call:

Present: Doug Adamson, Mindy Sauer, Carol Holmquist, Susan Rhodes, Jim Reese, Rob Hilbert, Cate Newberg, Paul Burkett

Absent: Terri Steinke

Advisory: Jan Herke, Bruce Bernard

III. Consent agendas: (minutes and financials)

Motion to approve April minutes and financials moved by Jim and seconded by Cate. Motion passed. We have some funds we will need to be spending in the next month. Those funds will most likely go toward the Art Park Ribbon Cutting, and Ottocast renewal for 5 of the sculptures.

IV. Director's Report.

No updates.

V. Reports/Updates

A. Update on ISU Student's projects: PAC members discussed the outstanding ISU student project presentations given at the Giovannetti center. We have a lot of great ideas to use for the Walnut Creek Regional Park. We'll get a pdf of all the presentations and make time as a group to patch ideas together.

B. Art Day at the Library Recap: Art Day was a big success and there were about 100 people more than last year.

C. Neighborhood Art: We need to come up with various ideas for neighborhoods to use as well as possibly a kit for either sidewalk chalk art or fence painting or garden pole painting. Cate painted her fence to get a feel for time and it took a couple hours and very little paint. Perhaps we could offer a fence painting tutorial video. The North side of the Senior Center would be a good place to showcase garden poles. Deciding whether the goal is participatory or engagement or simply inspiration is key. Maybe we could do a couple projects to showcase examples. It was brought up to look at doing murals on the bike tunnel approaches as well. We could also have a few picnic tables done for Lions Park for the 4th of July. Having some fence or mural samples done along the parade route could draw some interest. Cate, Mindy, Paul and Jim will get together and discuss this. Jim moved and Mindy seconded to spend up to \$500 of the budget to get the ball rolling with art examples and/or kits.

D. Request for Proposal – Douglas/I-80 Interchange Art: Bruce is re-doing our last RFP and we'll look at it the next meeting.

E. Art Park Ribbon Cutting: Jan will reserve a room at City Hall in case of rain and she'll get the Senior Singers lined up if it's outside. We'll just do cookies and lemon-aide. The time will be 5:00 for singers and 5:30 for cutting and introductions of the mayor and counsel, along with any artists that can make it. Susan will

get with other PAC members who are interested in doing the press release and other social media to promote the ribbon cutting.

VI. Other Updates:

Pavers are still available for purchase for the All-Inclusive Playground per Jan.

VII. New or Other Business:

VIII. Adjournment of Meeting: Moved and seconded to adjourn at 1:15.

Submitted by: Susan Rhodes