

URBANDALE PARKS AND RECREATION COMMISSION

MARCH 13, 2019

The Urbandale Parks and Recreation Commission met in session on March 13, 2019, at the Urbandale City Hall Council Chambers. Members answering roll call were Bouslog, Devine, Richardson, Bewyer. Jan Herke, Kevin James and Mollie Wilhite from the Park & Recreation Department attended.

Devine called the meeting to order at 5:30 PM and read the Character Counts statement.

The first item on the agenda was the approval of the February 20, 2019, minutes. Bouslog moved to approve the minutes and Richardson seconded the motion. On roll call: Ayes: Bouslog, Richardson, Devine, Bewyer. Nays: none. Passes: none. Motion carried.

The next item on the agenda was Party in the Park – Beer Vendor Approval. On August 17, 2018, Urbandale Parks and Recreation sponsored a “Party in the Park” event at the Walker Johnston Softball Complex. The event consisted of kid’s activities, lawn games, a band, and a movie. The concession stand served food and snacks, while a beer truck served beer and wine. The event was extremely successful, with an estimated 1,500 people in attendance.

For the summer of 2019, the Parks and Recreation Department is planning to hold “Party in the Park” events on June 14 and August 16 at the WJ Softball complex. A fall event is also anticipated on October 12. We again plan to have a band and kids activities, and a beer truck.

For the 2018 Party in the Park event, we worked with a beer truck vendor, who served beer and wine at the event. The vendor was required to provide all the necessary permits, liquor licenses and insurance required by the City and the State of Iowa. There was no cost to the City to have the beer truck vendor at the event, and the vendor kept all the proceeds from the event.

For the 2019 Party in the Parks events, we have negotiated an agreement with a new beer truck vendor, Beercoe Inc., to be the exclusive alcohol vendor at the Party in the Park events. As part of the 2019 agreement, the City would receive \$400 from each event, and all other proceeds would go to the vendor.

Beercoe, LLC. would be responsible to provide all necessary permits, liquor licenses and insurance required by the City and the State of Iowa. The City Attorney has reviewed the contract and is in agreement. Staff recommends approval of the contract agreement between the City and Beercoe LLC., to provide alcohol sales at the 2019 Party in the Park Events. Bouslog moved to approve staff recommendation and Bewyer seconded the motion. On roll call: Ayes: Bouslog, Richardson, Bewyer, Devine. Nays: none. Passes: none. Motion carried.

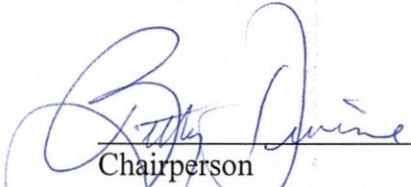
There were no Citizen Comments.

The next item was Director’s Reports. We have almost reached our goal with the All-Inclusive Playground. The department is working with Urbandale Hy-Vee for every Monday night in

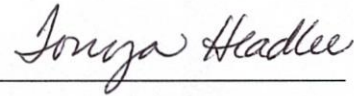
April at the Market Grill from 5-9 pm, in which 10% of the proceeds will go to the playground. The last week of March the IPRA spring conference will be held in Des Moines. There will be an awards banquet on that Wednesday evening. Tonya Headlee is the recipient of the IPRA Administrative Assistant Award this year. Bewyer asked about the rates of Giovannetti and if they were comparable to other area venues. Herke stated that the rates were determined a couple years ago after researching other community rental facilities. Discussion followed.

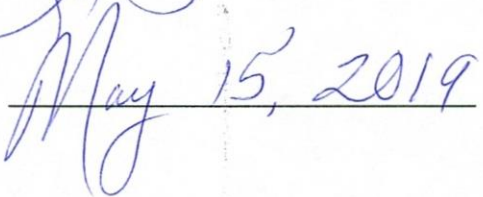
There were no Chairman's Items.

Meeting adjourned at 5:40 p.m.



Chairperson

ATTEST: 



Date