

Urbandale Public Arts Committee Meeting Minutes

February 14, 2019

I. Character Counts Statement:

Rob read the Character Counts Statement as follows: *Urbandale is a national leader in CHARACTER COUNTS! endeavoring at all times to promote and model the principles of trustworthiness, respect, responsibility, fairness, caring, and citizenship. In conducting this afternoon's meeting, we expect that all participants will act in a respectful manner consistent with these principles.*

II. Roll Call:

Present: Rob Hilbert, Carole Holmquist,, Mindy Sauer, Susan Rhodes, Cate Newburg, Jan Hutchison
Absent: Paul Burkett, Doug Adamson, Terri Steinke

Advisory: Jan Herke, Bruce Bernard

III. Approval of Consent agendas: (minutes and financials)

Approved unanimously.

IV. Director's Report.

City Budget Review/Effect on Public Art: Jan reported with lower tax valuations there are some park budget cuts so requested funding for a mural is out for the next budget period. We will look at using two sculptures from the parks for interchange to be placed this summer/fall. We did get approval for the purchase of the Grow sculpture. As of now the CIP funds stay the same.

Walnut Creek Regional Park/Community Park Art Status Report: Jan talked to a connection at ISU to discuss making this area a Landscaping Architect student project for the students in the program. The students could come up with conceptual designs to possibly present, to include art pieces and landscaping designs.

V. Discussion Items.

Follow up reports from January planning session:

Bravo: Jan talked to Sally Dicks at Bravo and the grants process will be changing that may open new opportunities for us. There may be an increase in the project match.

Library/Gallery: Bruce will remain as a liaison for the Gallery as well as Susan and Mindy attending monthly meetings. We need to figure out our role in the Gallery. Look into possibly marrying the Up With the Arts event with the Gallery.

Partnership with Students: Jan and Paul met with Tim Carver and 2 art teachers at the High School and there is still interest in having student involvement, if students could remain on campus or not walk far off campus. As for a mural, students could walk to the Legion Hall to paint a mural as one idea. Jan will be speaking at the Legion and mention it. They liked the idea of painting picnic tables if we could deliver them to campus. We need to investigate other ways to keep the schools engaged. Per Jan, Paul Hauser at Quality Manufacturing is still interested in working with us for art projects but we aren't sure to what extent.

Neighborhood Art: Jim and Bruce will be meeting about this soon.

Otocast Update: Jan opened the discussion on keeping funding for the 5 sculptures we current have on Otocast for the \$60 a year maintenance fee, per sculpture. We need to continue encouraging the public to find our sculptures. Possibly put the QR in the City newsletter to promote a tour and add info to the program guide. We get a lot of hits on the app but not a lot of audio listening. Carol moved to approve and Mindy seconded it. All approved. Jan

reminded us that public art is part of the City inspection and we have 10K in maintenance funding but also have insurance.

Funding Opportunities: Rob handed out a spreadsheet of various funding opportunities we should look into as well as exploring charitable givers in the areas we serve with public art.

VI. Other Updates: Susan and Terri met to discuss marketing and upping our online presence as well as print media and speaking opportunities: Facebook, Instagram, updated sculpture guide and meeting with local groups to put the word out. Will need to meet again and include Cate and Mindy.

VII. New or other business.

State Fair Paint a Pig contest: Jan talked to the Chamber about funding part of the \$140 fee to enter and paint a pig. The Chamber agreed and Cate agreed to do the painting. The idea needs to be submitted by 4/1. Approval for our part of the fee was moved by Susan and seconded by Carol. All approved.

VIII. Adjournment of Meeting: Carol moved to adjourn and Mindy seconded. All agreed. Meeting adjourned at 1:20 p.m.

Submitted by: Susan Rhodes